

IN THIS ISSUE

Great News For Volunteers

MCT Names New Executive Officers

Building A Better Website

NPO TV Day

Volunteer Outreach

Cable TV, The Web, and You

PSA Production Takes Center Stage

AMTV 19 Program Schedule

AMTV 21 Program Schedule

TV Production Classes

AMTV Producer Wins Communicator Award

Production Toolbox - Location and Set Design

ACCESS MONTGOMERY

APRIL 2007

INFOCUS

Your Community. Your Voice.



Great News For Volunteers!

Opportunity to Enhance the Volunteer Experience

On March 19th, the MCT Board of Directors overwhelmingly voted to support the establishment of an independent, autonomous Volunteer Association. The Volunteer Initiative Committee, an ad hoc committee of the Board, recommended the establishment of the Volunteer Association to provide a forum for the volunteers to give voice to their concerns and provide a friendly environment where volunteers are encouraged to meet, to discuss, and work on mutual interests.

The new Volunteer Association will provide an opportunity to enhance the volunteer experience. Run by vol-

unteers, it should provide a great place to network, to find mutual interest for new projects, to bring producers together with technicians and technicians together with producers, to learn new techniques, expand knowledge and sharpen skills, to provide mentoring for new members, to spark creativity and provide inspiration for all. The Volunteer Association should enhance the stations' ability to produce the best public access programming possible.

The MCT Board of Directors charged the Volunteer Initiative Committee with the task of establishing the Association to a point where

the Association is self sufficient. In order for the Committee to do this, it was decided to seek support from an expert from the Montgomery County Volunteer Center, and to engage additional volunteers from the volunteer community to help.

If you want to be a founding member and help shape your organization, please join us. Contact Mike Boblitt at boblitt@erols.com or Joann Birkenstock at jbirkenstock@gmail.com

It is expected that the new Volunteer Association will be fully functional by the fall of 2007.

Submitted by: Joann Birkenstock

MCT Names New Executive Officers

Officers Elected in March BOD Meeting

At the March 19th MCT Board of Directors meeting, new executive officers were elected. Marion Hayes Hull was elected First Vice President, Dennis Courtney was elected Second Vice President and Darryl Lesesne

was elected Treasurer. Board President, Eugene Saunders, and Board Secretary, Francine Wyron, continue in their roles on the board.

With the election of the new Vice Presidents, Fernando Cruz-Villalba

concluded both his term as Vice President and his seat on the board. He is replaced by Alberto Avendano as the new organizational representative for the Hispanic Alliance.

Building a Better Website

New Design, Improved Functionality

Access Montgomery released a new design for its accessmontgomery.tv website that includes improved functionality and enhanced user-friendly access.

The new design continues to evolve to meet the needs of our members and volunteers. It includes a crisp clean look and improved organization of content to allow you to navigate and find what you need much easier and faster.

Although we released the new design, all aspects are not yet in place. Access Montgomery is continuing to

update the website and include new features. Additions to the website include photos, News and Announcements, and What's on This Week with additional features to be added in the months to come.

The www.accessmontgomery.tv website will further our efforts by providing an information portal for our members, volunteers, viewers and potential volunteers. The mct-tv.org website will also be redesigned and include information pertaining to the governance of the organization.

Continue to visit the website for new



www.accessmontgomery.tv

enhancements and information about Access Montgomery and the services it provides to the community.

NPO TV Day

On June 13, 2007, Access Montgomery will hold its annual Non-Profit Organizational TV Day (NPO Day) at the Charles W. Gilchrist Center for Cultural Diversity. This event is designed to help Montgomery County nonprofit organizations learn how to

more effectively communicate their organizational message using media. This event is designed to guide non-profit organizations through the media maze featuring workshops on developing a media strategy and exploring creative aspects of producing for

television.

For more information contact:
 Jasmine White, Client Services
 (301) 424-1730, ext 313

Volunteer Outreach

Community Project Managers are conducting intensive telephone outreach placing calls to certified technical volunteers to assess areas of volunteer interest, availability and desire to be contacted. The information gathered will help us in updating our database records for those volunteers who have never completed a volunteer survey or for those who have been out

of circulation for some time.

The CPMs will update the records as data is collected so any new crew contact lists will automatically reflect the updated information. Included in the volunteer survey is a question about releasing contact information for 'public use'. This option allows volunteers to be contacted for opportunities in their interest areas and the

information is only shared with other members and volunteers.

If you're a volunteer and haven't yet completed a 2007 Volunteer/Directories Questionnaire, please help us keep our records up-to-date by visiting our website to download a PDF copy of the questionnaire. Please return the completed form to your community project manager or the front desk.

Cable TV, the Web & You

Access Producers to Gain a Larger Audience

Not even Philo T. Farnsworth, the inventor of television could have imagined that his ingenuity along with advanced technology would create an easily accessible viewing sensation in the world of media today. As an access volunteer, you can create a program, cablecast it on TV, as well as on the worldwide web.

The March *Creative Connections* meeting, Cable TV, the Web & You, was well attended by volunteers and members. Guest speaker Travis Miller, Local Sales Manager, Comcast Spotlight, discussed leased access channels and how volunteer producers can get involved to cablecast their programs.

Russell Nohltey, Executive Pro-

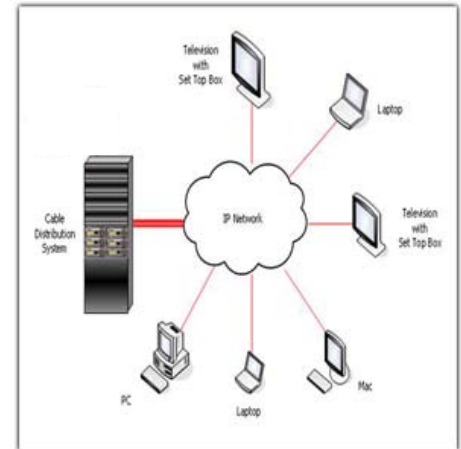
ducer, 100 Dimension, discussed how volunteers can have their own channel on the internet at 100dimension.com, a TV broadcast website.

“As access volunteers, we have a powerful tool at our finger tips to start a movement,” said Laura Cooper, Client Services Director.

Volunteers were pleased to learn about these alternative mediums available to them in order to gain a larger audience for their voices to be heard. Paul Amon, a longtime access producer called the meeting, “a partnership for development.”

In addition to Access Montgomery cable 19 and 21, leased access channels and video on the web are

distribution outlets for access volunteer programs to have a voice in the community.



**Creative Connections
meets every second Monday
of the month.**

PSA Production Takes Center Stage

When Meg Baker, coordinator for Drawing the Line on Underage Alcohol Use approached Access Montgomery to help promote the 2007 Commercial Challenge PSA Contest and teach kids how to produce PSA's, we were thrilled.

Drawing the Line is a program coordinated by public and private Montgomery County agencies that focuses on reducing adolescent access to alcohol and promotes the message that under 21 alcohol use is illegal, unhealthy, and unacceptable.

Several weeks later the PSA Work-

shop was conceived and broadcast live on Access Montgomery's Channel 21. Students from all points of the County attended the live taping while several high schools served as satellite viewing sites. The response was positively overwhelming.

Awards for the 2007 Commercial Challenge Contest were announced

on March 20, 2007. Richard Montgomery High School won first place and second place was awarded to Montgomery Blair High School. Winning PSA's are airing on Access Montgomery Channel 21 on Tuesday evenings and Thursday afternoons in our educational subject block. Be sure to watch.



Richard Montgomery High School

Photo: Michael J. Colella

Access Montgomery TV 19 Spring Series Programming



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	
9:00am	EventNet 19	EventNet 19	EventNet 19	EventNet 19	EventNet 19	EventNet 19	God's Word	9:00am
9:30am							Gita Series	9:30am
10:00am							Jewish Spotlight	10:00am
10:30am							The Former and Latter Rain Message	10:30am
11:00am							The Way to Wisdom	11:00am
11:30am							Amazing Facts	11:30am
12:00pm							The Greek Christian Hour	12:00pm
12:30pm							Voice of Glory	12:30pm
1:00pm							God Is Love	1:00pm
1:30pm							The Hidden Truth	1:30pm
2:00pm							Eckankar	2:00pm
2:30pm							Family Bible Study	2:30pm
3:00pm	Growth Programming	Ethnic Programming	Russian View	Impacto De Uncion	Words of Peace	The Sound of Light		3:00pm
3:30pm	Growth Programming		Haiti A Suivre		Arts Programming			3:30pm
4:00pm	Growth Programming	Ethnic Programming		Inspirational Programming	The Info Zone	Inspirational Programming		4:00pm
4:30pm	La Gioia Di Musica		MVMA Highlights	Lifting Him Higher	Arts Programming	Hour of Salvation		4:30pm
5:00pm	Silver Screen Test	Ethnic Programming		Inspirational Programming	The Claysmile Show		Destined for Victory	5:00pm
5:30pm	Just Theater		Humanities Programming	To Know the Truth	Fashion Notes	Tomorrow's World	Cristo Es El Camino	5:30pm
6:00pm	Growth Programming	Gado-Gado Indonesia		Breaking the Chains of Addiction	Arts Programming	Inspirational Programming		6:00pm
6:30pm	Growth Programming	Ivoire Vision	Humanities Programming	Montrose Message	Arts Programming	Greater than Gold	A Journey Through Aesthetic Realms	6:30pm
7:00pm	The Claysmile Show	MVMA Highlights	Humanities Programming		Curtain Call	New Home Baptist Church	A Meeting with Gangaji	7:00pm
7:30pm	Fashion Notes		Humanities Programming	Law 4 God	La Gioia Di Musica	Joy in the Morning		7:30pm
8:00pm	Words of Peace	The Info Zone	Ivoire Vision	Christian Science Bible Lesson	Coming Attractions	Practical Living	DWC Difference Makers	8:00pm
8:30pm	Growth Programming	Haiti A Suivre	Humanities Programming	Good News Films	Dolls Beauty Show	Principal's of Peace	Right to the Point	8:30pm
9:00pm	Coming Attractions		Humanities Programming	That Which Is	Just Theater	Punjabi Community Hour		9:00pm
9:30pm	Growth Programming	Russian View	Curtain Call	TTEO-TV	Silver Screen Test		Ministerio Palabra De Vida Eterna	9:30pm
10:00pm	Growth Programming	Ethnic Programming	Undercover TV		Arts Programming	Mount Zion Baptist Church		10:00pm
10:30pm	The Great Hip-Hop Debate	Ethnic Programming	Gado-Gado Indonesia	Rivers of Life	Arts Programming		Road to Recovery	10:30pm
11:00pm	Dolls Beauty Show	Ethnic Programming			The Great Hip-Hop Debate	Inspirational Programming	God's Will & Grace	11:00pm
11:30pm	Undercover TV		EventNet 19	EventNet 19	Arts Programming		Igreja Batista Brasileira Em Wasington, D.C.	11:30pm
12:00am	EventNet 19	EventNet 19			EventNet 19	EventNet 19	EventNet 19	12:00am



Access Montgomery TV 21 Spring Series Programming

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	
9:00am	NASA TV	NASA TV	NASA TV	NASA TV	NASA TV	NASA TV	Montgomery Week in Review	9:00am
9:30am							21 This Week	9:30am
10:00am							Passion for Truth	10:00am
10:30am							Afrika Plus	10:30am
11:00am							The Coffee House	11:00am
11:30am							Special Programming	11:30am
12:00pm								12:00pm
12:30pm								12:30pm
1:00pm								1:00pm
1:30pm								1:30pm
2:00pm						As We See It	Global Faith & Freedom	2:00pm
2:30pm						Studio 501 (c) (3)	The Atheist Viewpoint	2:30pm
3:00pm	Urban Flow	Educational Programming	Inside the Squared Circle	Potomac Pride	Computers for Intelligent Adults	Bloomin' in the Garden	The International Investor	3:00pm
3:30pm		Look Here With Dr. Julia		Special Programming	Law School for the Public	In Montgomery County	Falun Gong	3:30pm
4:00pm	21 This Week	Jazz Cardio Strength Stretch	Sports Programming	Special Programming	Relatively Speaking	Uniquely Black: The Showcase	Global Montgomery	4:00pm
4:30pm	Sports Programming	Mental Health Minutes	Fantasy Sports & World Report		Deliteful Cooking	Fresh TV	Focus with Haig Ellian	4:30pm
5:00pm		Enlightenment & You	Turkish American Hour	Media Watch On Hunger &	Dance Du Jour	A Day In the Life	The Earth Speaks	5:00pm
5:30pm	Sports Programming	Educational Programming	Perils for Pedestrians	The Atheist Viewpoint	International Definition	Ginny's...Where East Meets West	Forward Motion	5:30pm
6:00pm			Community Programming	Global Faith & Freedom	Wealth & Wisdom	Payam	African Affairs	6:00pm
6:30pm	Fantasy Sports & World Report	A Day in the Life	Senior Moments	Falun Gong	Public Affairs Programming			6:30pm
7:00pm	Inside the Squared Circle	International Investor	Studio 501 (c) (3)	21 This Week	Public Affairs Programming	Mental Health Minutes	21 This Week	7:00pm
7:30pm		Computers for Intelligent Adults	As We See It	Global Montgomery	Passion for Truth	Jazz Cardio Strength Stretch	Montgomery Week in Review	7:30pm
8:00pm	VOLI Sports 2007 High School Game of the Week Boys and Girls	Law School for the Public	In Montgomery County	Montgomery Week in Review	Afrika Plus	Public Affairs Program	Revista Semanal Montgomery	8:00pm
8:30pm		Relatively Speaking	Potomac Pride	Focus with Haig Ellian		Enlightenment & You	Senior Moments	8:30pm
9:00pm		Deliteful Cooking	Fresh TV	The Earth Speaks	The Coffee House	Media Watch on Hunger & Poverty	Special Programming	9:00pm
9:30pm		Dance Du Jour	Uniquely Black: The Showcase	Forward Motion		Turkish American Hour		9:30pm
10:00pm		Bloomin' In the Garden	Ginny's...Where East Meets West	Public Affairs Programming	Revista Semanal	Look Here With Dr. Julia	Special Programming	10:00pm
10:30pm		Wealth & Wisdom	Payam		African Affairs	Public Affairs Program		10:30pm
11:00pm	Sports Programming	Educational Programming		Perils for Pedestrians		Urban Flow	Special Programming	11:00pm
11:30pm			International Definition	Public Affairs Programming	Special Programming			11:30pm
12:00am	NASA TV	VOLI Sports 2007 High School Games	NASA TV	NASA TV	NASA TV	NASA TV	NASA TV	12:00am

TV Production Classes

Basic and Advanced Classes / Workshops

Character Generator

Access Montgomery is offering two workshops on the new Character Generator in Studio "A." The first workshop will give an overview of the basic functions of the Inscribe CG. For students that want additional information, a more comprehensive look at the CG, the second workshop will explore building graphics for use during a production.

Basic Workshop

Saturday, June 16 at 10:00 am

Cost: Free

Advanced Workshop

Saturday, June 16 at 12:00 noon

Cost: **\$10.**

Pre-requisite: Studio CG

Final Cut Pro Editor

The Final Cut Pro Editor class is designed as a beginner class to introduce students to Final Cut Pro HD. The class covers basic editing, titling and motion and serves as a gateway to editing at Access Montgomery. Different from the Field Editor class, the FCP Editor is hands on and more in-depth using stock footage over the four-week period.

Wednesday, May 23 at 7:00 pm

4 weeks

Cost: **\$10** (Discounted price; Normally \$75)

Pre-requisite: Introduction to Video Basics

Final Cut Pro Producer

The Final Cut Pro Producer class is designed to bring Field Producers into the world of non-linear editing (NLE). This course allows producers who took the Field Producer Class prior to 2005 access to the NLE edit booths. It also is a refresher to the FCP interface and how to log for non-linear editing. Completion of this course allows producers to reserve edit time in Access Montgomery's Final Cut suites.

Wednesday, May 16 at 7:00 pm

one 3-hour class

Cost: **\$25**

Pre-requisite Introduction to Video Basics

AMTV Access Producer Wins Communicator Award

Congratulations to AMTV staff member and access volunteer Vera Elliott on winning a 2006 Communicator Award for her access television program "A Day in the Life," with the winning episode, Small Business vs. Franchise.

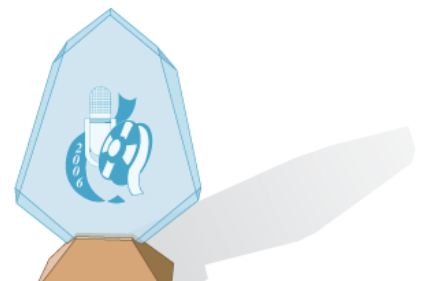
Vera received the Award of Distinction from The Communicator Awards 2006 Video competition given to projects that exceed industry standards in production or communication skills.

Vera's program airs on AMTV cable 21 Tuesdays at 6:30 pm and Thursdays at 5:00 pm.



Vera Elliott, 2006 Communicator Award Winner

Now in its 13 year, the Communicator Awards is an international awards competition that honors outstanding work in the communications field.



Production Toolbox - Location and Set Design

Create Mood, Enhance an Interview!

One of the hardest lines for a producer to walk is the balance between having a production that looks great and having the time to make a great production. There are a few relatively simple things that producers can do that are not time consuming, but can make a program look fantastic, and take some of the burden off a volunteer crew.

Everyone knows the adage that the three most important things in real estate are “location, location, location.” This is equally true in television or film production. The set or setting can create mood, enhance an interview, and add credibility to an on-location shoot. On the other hand, a poor choice in location can undermine the weight of even the most professional of guests or well-written script. Spend some time deciding the best place to conduct an interview or shooting a scene in a teleplay.

Even though a location might be the “most convenient” for your guests, look nearby for an accessible locale, or maybe even a different room in the same building. You want to choose a place that reinforces the content of the interview. For example, if you are interviewing a bar owner, would it be a better location to shoot the owner in the office, or behind the bar? Would a dentist look more like a dentist in a waiting room or with the chair visible in the background? Clearly, there are technical and logistics issues that need to be addressed, (ambient noise, lighting, electrical requirements, location release, etc) but consider the location first, and then through a site survey, access potential problems.

Incidentally, when going on a site survey, try and do this at the same time of day (if not day of week) you will be shooting. Lighting, ambient noise and other environment conditions change from hour to hour and in some cases day to day. Once the survey is complete,

meet with your project manager to see if there are alternatives to the logistical problems and if not, move to your second choice for the location.

For a studio set, first think about what you would like the finished design to look like. If the program will be a series, decide if there are any thematic elements (color schemes, graphics, etc) that may be included in the look of the set. After determining the goal, decide feasibility and consider money, space available for storage, construction and setup time.

Access Montgomery flats, risers and carpets are available for use on access programs and these can be adapted by changing lighting, arranging in unique ways or by thinking creatively outside the box.

Spend time the day of your dry studio with one or two technicians hanging and aiming lights, moving cameras and placing set pieces, and then re-hanging, re-aiming lights, re-moving cameras and re-placing set pieces. This will save you time the day of your production. It is better to spend six hours with two technicians who will be expecting a long day, than to delay an entire crew plus talent, by waiting until the day of the production to tweak a set.

Whether shooting in the field or studio, or spending hours of time and a great deal of money or working with the most basic elements available, the most important question to ask, “How will this impact the viewers’ opinion of my program?”



Montgomery

COMMUNITY TELEVISION, INC.

7548 Standish Place | Rockville, MD 20855

NON-PROFIT ORG.
U.S. POSTAGE
PAID
SUBURBAN MD 20890
PERMIT 6490

EVENTS CALENDAR

Monday, April 16 @ 7:30 pm

Board Meeting

Wednesday, June 13 @ 8:30 am

NPO TV Day at Gilchrist Center

Saturday, June 16 @ 10:00 am

Basic Character Generator Workshop

Saturday, June 16 @ 12:00 pm

Advanced Character Generator Workshop

Monday, May 21 at 7:30 pm

Board Meeting

Monday, June 18 at 7:30 pm

Board Meeting

Don't wait to register.

Call :

301-424-1730, ext. 301

or go to

www.accessmontgomery.tv/training

**to find out more about
TV production.**

ACCESS MONTGOMERY

Your Community. Your Voice.

Executive Director

Richard Turner

Editor

Patricia Stewart

Contributing Writers:

Michael Camillo

Alysia Thaxton

Obunwa Nwaogbe

Kimberly Watkins

7548 Standish Place

Rockville, MD 20855

301-424-1730 Phone

301-294-7476 Fax

Access Montgomery's mission is to encourage and sponsor television programming and broadband media that meets community needs and offer forums for free expression.

www.accessmontgomery.tv